



## SEBASTIAN SHARKS YOUTH FOOTBALL AND CHEERLEADING ASSOCIATION

P.O. Box 781732 o Sebastian, Florida 32978

(772) 589-2779 o [sebastianyouthsharks@gmail.com](mailto:sebastianyouthsharks@gmail.com)

2018

Dear Local Business Owner,

We need your help! The Sebastian Sharks Youth Football and Cheerleading Association is a nonprofit organization whose primary objective is the development of young athletes. In 2016 we were home to a Super bowl winning and State-ranked football team. We consistently have Championship cheerleading squads and multiple playoff seeded football teams. We also host flag football teams, an Extraordinary Flag program for youth with differing abilities and offseason training camps making us a year-round organization. Many of our youth begin with us at age 4 and stay with us through age 15.

We strive to prepare our young athletes for today's competitive sports programs and develop the future leaders in our community. As a volunteer based organization for youth, we rely on the support of local business leaders like yourself to cover equipment and operating expenses for this valuable experience for our youth. In turn, sponsors receive exclusive exposure to the many parents and other community leaders who attend Sharks games and other events.

While every child who participates in our program is required to pay a registration fee each season, we strive to keep that cost to a minimum so the families in our community can afford to allow their children to participate. Sponsorships also allow us to offer scholarships for families that are in need, reducing their registration fee up to half. We strongly believe that our efforts and programs are an investment in the children, families, and future of the Sebastian and Indian River County areas.

By becoming a sponsor for our organization, you'll have a captive audience exposed to your marketing message on an ongoing basis throughout the season. There are several different sponsorship levels to choose from. Your support can create awareness and goodwill for your business, and you're likely to find that parents and other supporters find the idea of doing business with our sponsors quite appealing.

We thank you in advance for your consideration and we look forward to your sponsorship. We are a 501(c)(3) organization and will provide you with that number upon receipt of your contribution. Please do not hesitate to contact us if you have any questions regarding our program.

Amy Ford

Krystal Marshall

President, SSYFCA  
772-633-6100

Fundraising Director, SSYFCA  
772-480-3486

### 2018 SSYFCA BOARD MEMBERS:

**Amy Ford**, President; **Wayne Snow**, Vice President; **Tonia Judah**, Secretary; **Heather Bollinger**, Treasurer;  
**Daniel Judah**, Tackle Director; **Nicole Kilgore**, Cheerleading Director; **Nancy Grehan**, Flag Director;  
**Michelle Staufenberg**, Player Safety Officer; **Aaron Beecher**, Equipment Director; **Ally Falls**, Communications Director;  
**Amber Benken**, Team Parent Director; **Tammy Nocera**, Concession Stand Director; **Krystal Marshall**, Fundraising Director



## SEBASTIAN SHARKS YOUTH FOOTBALL AND CHEERLEADING ASSOCIATION

P.O. Box 781732 o Sebastian, Florida 32978

(772) 589-2779 o sebastianyouthsharks@gmail.com

○ **Megalodon - \$1000**

- Announced during all home games
- Logo on all pages of Shark Website w/ Weblink
- Sponsor board Advertising (large - \$600 value)
- Logo on banner displayed during home games
- Full page Ad in Shark Program
- Sponsor Plaque

○ **Mako - \$500**

- Announced during all home games
- Logo on Sponsor Page of Shark Website w/ Weblink
- Sponsor board Advertising (small - \$200 value)
- Sponsor name on banner displayed during home games
- Quarter Page Ad in Shark Program
- Sponsor Plaque

○ **Great White - \$750**

- Announced during all home games
- Logo on Sponsor Page of Shark Website w/ Weblink
- Sponsor board Advertising (medium - \$400 value)
- Logo on banner displayed during home games
- Half page Ad in Shark Program
- Sponsor Plaque

○ **Blue Shark - \$250**

- Announced during all home games
- Listed on Sponsor Page of Shark Website w/ Weblink
- Business Card Ad in Shark Program

○ **Shark - \$150**

- Sponsor one player unable to pay registration fee
- Listed in Shark program with other sponsors
- Listed on Sponsor Page of Shark Website

**Sponsor Name:** \_\_\_\_\_

**Sponsor Address:** \_\_\_\_\_ **Sponsor Level:** \_\_\_\_\_

**Web Address:** \_\_\_\_\_ **Sponsor Phone #:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_ **Contact #** \_\_\_\_\_

I understand that my donation amount of \$ \_\_\_\_\_ entitles the named sponsor to the benefits listed at the appropriate booster level selected. Sponsors receiving advertising must provide their logo to sebastianyouthsharks@gmail.com.

**Donor Signature**

**Date**

SSYFCA Officer Receiving: \_\_\_\_\_ Date Received: \_\_\_\_\_

Amount Received: \$ \_\_\_\_\_ Cash \_\_\_\_ Check (#) \_\_\_\_\_ Date Receipt Mailed/Delivered: \_\_\_\_\_ Initials \_\_\_\_\_

### SSYFCA MISSION STATEMENT

*A nonprofit organization that provides a safe place for children to learn skills such as teamwork, discipline and perseverance as well as athletic skills.*